

# Lessebo Paper Expands Partnership with Igepa Belux to Include Lessebo Colours

**Lessebo Paper is delighted to announce the expansion of its partnership with Igepa Belux, a leading supplier of graphic and visual communication materials, office paper, packaging and construction solutions in Belgium and Luxembourg.**

Lessebo Paper and Igepa Belux have had a long cooperation, and for the past 20 years, Igepa Belux has successfully represented Lessebo Design, a premium range of uncoated white paper available in four elegant shades and two finishes. Now, the partnership broadens to include Lessebo Colours, our vibrant collection of coloured papers.

Lessebo Colours is a premium, environmentally friendly paper range crafted to inspire creativity and meet the needs of designers and brands seeking sustainable and visually impactful solutions. With 48 vibrant colours and grammages ranging from 80 gsm to 600 gsm, the collection offers unmatched versatility. Complementing this is an extensive envelope range, broadening its applications even further. By introducing Lessebo Colours, Igepa Belux enhances its portfolio, delivering innovative solutions tailored to the needs of print houses, packaging converters, and envelope manufacturers across its market.

*“Igepa Belux believes in the power of paper, and the cooperation with Lessebo Paper is essential for this,” says Dirk Salens, CEO of Igepa Belux. “Together, we put beautiful and sustainable products on the market. This partnership reflects our shared commitment to delivering quality, innovation, and sustainability to our customers.”*

With over 300 dedicated employees, Igepa Belux is part of the German Igepa Group, which operates in over 25 countries with 3,500 employees and a turnover exceeding €1.8 billion, Igepa Belux benefits from a robust global network. Their strategy of “think global and act local” ensures they maintain a strong position in terms of purchasing power and know-how while focusing entirely on local customer service.

*“Igepa Belux has proven to be an exceptional partner for Lessebo Paper, sharing our values of sustainability and creativity,” says Carina Jensen, Head of Sales and Marketing at Lessebo Paper. “By adding Lessebo Colours to their portfolio, we are excited to inspire even more creativity and sustainability in Belgium and Luxembourg.”*

The addition of Lessebo Colours complements Igepa Belux’s dedication to offering a unique market position, with in-house warehousing and logistics ensuring top-notch service. The cooperation exemplifies Igepa Group’s ethos: “Igepa, it’s in our nature!” – a philosophy of delivering quality and innovation every day, both personally and professionally.

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